



Press Release

Aerovox Corp has recently announced that Bassam K. Binni has been promoted to Vice President and Director of Sales and Marketing effective 3 January 2011. Most recently Bassam has been Aerovox's Global Sales and Marketing Manager with responsibility for International and Western North American Sales. He is largely responsible for tripling the international sales rate over the past three years.

Prior to joining Aerovox in 2008, Bassam spent the past 20 years as the President of Intertech Controls, Vice President of Watsco Components (Subsidiary of Watsco Inc) and an International Sales Manager at Copeland Corporation (Subsidiary of Emerson Climate Technologies).

Bassam is a graduate from the University of Toledo, Toledo, OH where he earned a B.A. in International Business & Finance. He has received several honors and awards throughout his career.

"Bassam has done an outstanding job of leading our sales efforts internationally. His passion for Aerovox and his plans to expand our sales will be of great value to our customers and to the Company." said Jim Faughnan, President & CEO.