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**FOR IMMEDIATE RELEASE**

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## **Aerovox Announces Promotion of Larry Bromley to National Sales Manager**

**New Bedford, MA (January 24, 2011)** - Aerovox Corp has recently announced that Larry K. Bromley has been promoted to National Sales Manager effective January 10, 2011. Most recently Larry has been Aerovox Regional Sales Manager with responsibility for the eastern USA region and Canada. Through his hard work, Larry maintained Aerovox' strong market position in his region during challenging economic times.

Larry has spent 26 years with Aerovox holding various positions in Quality, Engineering, Sales, and Marketing. In his new role, Larry will utilize his extensive experience to support and further expand our growth in North America and Canada.

Aerovox is a leading manufacturer of capacitors for industrial, medical and specialized applications, with world-class design, manufacturing and testing facilities in New Bedford, MA, Global manufacturing facilities in China and India to enable quick turn-around for shipping and delivery worldwide. Aerovox capacitors are among the world's most reliable components. The company's extensive custom design and development capabilities coupled with its broad, standardized product offerings allow it to provide intelligent capacitor solutions that meet or exceed customers' application requirements.

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